

## PRESS RELEASE

# GableSigns Awarded Best in Show for Miami Beach Sign Project

FOR IMMEDIATE RELEASE

**BALTIMORE – (April 19, 2010)** GableSigns was recently awarded “Best in Show” by the International Sign Association for their work with Miami Beach in Miami, Florida. The coveted annual award is given to a single sign system that has been completed, installed, and not only looks magnificent but has met the test of customer acceptance.

GableSigns' work with the city of Miami Beach initially began in 2005. Given its status as one of the premier U.S. vacation destinations, Miami Beach needed a contemporary, effective way finding system. The project, which was designed by Merje Design in Philadelphia, Pennsylvania, consists of approximately 975 signs. The signs include one 6 x 7 ft. main identification sign, aluminum sign and channel letters spray-painted with a metallic silver finish and dark-blue and dark-gray accents; 16 ft.-tall directory identifications with changeable color floodlighting; 9 ft.-tall directories that mimic the primary monument's design accents; and 2 ft.-wide, pole-mounted, directional icons located street side throughout Miami Beach that help guide the area's affluent residents and tourists.

Additionally, the Miami Beach sign project was recognized by Signs of the Times Magazine and was featured on the front cover of their April 2010 issue. Signs of the Times Magazine is an international publication that has been the leading source of comprehensive sign industry news, technical information and in-depth analysis since 1906.

GableSigns also received acknowledgment from Signs of the Times for the finished projects at Towson Town Center in Towson (designed by Jacobs Carter Burgess in Denver, Colorado), Maryland, Catons Crossing in Woodbridge, Virginia and Your Space Storage in Waldorf, Maryland.

Since 1980, GableSigns has established itself as a nationally-recognized leader in the design, manufacturing and installation of sign projects throughout the United States and beyond. Our focus is providing and supporting customers with superior sign products and services that offer dynamic, reliable and often unique visual communication solutions. For more information, visit [www.gablesigns.com](http://www.gablesigns.com).

