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## PRESS RELEASE

# GableSigns Launches SignGuru iPhone Application

FOR IMMEDIATE RELEASE

**BALTIMORE (JUNE 4th 2010) – GableSigns, Inc. is pleased to announce the official launch of SignGuru – the first official Sign Industry Reference Application that serves as an amazingly comprehensive resource for anyone involved in the design, purchasing, fabrication or installation of signs.**

Application development began in February 2010 and was headed up by the GableSigns' INOV8 team - an internal group of the company's most creative-minded, innovative employees. "I believe that as a team we have accomplished an incredible mission," commented Ross Hancock, Vice President of Sales for GableSigns, on how he and his group were able to develop, elaborate on and complete the industry's first official iPhone application. "This application is not only the Sign Industry's first in the country, but also worldwide," added Stephen Gottlich, who also assisted with the project. "It covers signs from almost any angle you can think of."

Version 1.0 of the application features an array of reference materials and content that is targeted towards both first-time and experienced sign buyers. Some of the distinctive components featured in this "technical toolbox" of Sign Industry information include a Color Combination Guide, a Distance Viewing Chart, Color Cross References of Common Sign Materials and Finishes, Common Material Weights and Gauges, Engineering Basics, Sign Section Drawings, ADA Guidelines, Basic Illumination Standards, Digital Sign Overview and a Comprehensive Sign Dictionary. SignGuru is fully functional on the Apple iPhone, iPod touch and iPad.

SignGuru, is available to download at no cost from the iTunes store or by visiting its official website at [www.sign-guru.com](http://www.sign-guru.com).

Since 1980, GableSigns has established itself as a nationally-recognized leader in the design, manufacturing and installation of sign projects throughout the United States and beyond. Our focus is providing and supporting customers with superior sign products and services that offer dynamic, reliable and often unique visual communication solutions. For more information, visit [www.gablesigns.com](http://www.gablesigns.com).

